

Patron: H.R.H. The Duke of Cambridge Chair: Zeinab Badawi

## **Our Fundraising Promise**

When you choose to support the Royal African Society you are helping to amplify African voices, culture and interests internationally, and to foster mutual understanding and dialogue between people in Africa and the UK. We are incredibly thankful that you have entrusted us with your donation to do this work, and we want you to feel confident that we will use your money wisely. We promise you that:

## We will spend your donation well

- As a small organisation who delivers a large range of programmes on a tight budget, we are used to being economical and making the best financial decisions to make a little go a long way.
- Any donations that you give will go to our core budget which funds the running of all our programmes. If you would like your donation to go a particular programme or activity, please contact us to let us know.

#### We will communicate with you how you choose

- If you've given permission for us to do so, we will keep you updated about the work that your donation is helping to support.
- Our communication with you is governed by our <u>privacy policy</u>. We will never share your personal information with a third party, and you can change your communication preferences at any time.

## We follow best practice guidelines for fundraising

- We are a registered charity (number 1062764) and our accounts are publicly available on the <a href="Charity">Charity</a> Commission website.
- We have an ethical policy outlining which kinds of organisations we are prepared to accept money from.
- We regularly review the effectiveness of our fundraising to ensure a good return on investment.

# We value your time

If you aren't able to make a donation but believe in our mission and vision, there are other ways in which you can get involved in the society's work. Spreading the word to your friends and colleagues, sharing our posts on social media, attending our events and joining our team as a volunteer are all extremely valuable ways that you can support our work. Your skills and your voice are welcome at the Royal African Society, so please <u>visit our website</u> to find out more, or <u>get in touch</u> so that we can find an opportunity that suits you.

#### We are here to answer your questions

If you have any queries regarding donations or our fundraising practice, please contact us at ras@soas.ac.uk