



Royal African Society

Royal African Society Corporate Membership



RAS Corporate Membership Benefits



The Royal African Society (RAS) provides an *unparalleled network* and a *prestigious platform* for our corporate members. RAS corporate membership offers companies valuable insight, networking opportunities, brand visibility and government relations. We enable our members to better understand the social, economic and political contexts in which they operate, giving them a competitive advantage when doing business in Africa.

Policy & government relations

- Invitations to private dinners & exclusive roundtables with key decision makers in business and government
- Invitations to closed-door briefings & meetings in Parliament hosted by the Africa All Party Parliamentary Group

Knowledge & insight

- Access to our high level contacts and extensive network of Africa experts
- Invitations to high-profile events, including our esteemed Annual Lecture
- Complimentary subscription to *African Affairs*, the world's leading journal on African studies
- Complimentary subscription to the *African Arguments* newsletter, with the latest on current political issues
- Regular weekly bulletins on Africa in Parliament and monthly e-bulletin 'The Macro'
- Discounted subscription to partner publications
- Exclusive discounts on a range of Africa business events run by our partners in the UK and in Africa

Public engagement & brand visibility

- Speaking opportunities at relevant RAS events
- Opportunities to co-host and co-curate events demonstrating thought leadership to key stakeholders
- Opportunity to partner with our annual cultural festivals

Annual Corporate Membership Fee: £2,400 (incl. VAT)

Our Corporate & Strategic Partners

As a charity, the RAS fosters partnerships with companies and organisations which share our values. We work hard to ensure we capitalise on our strong convening power and unique position between business, governments and the policy-making community to add value to the work of our Corporate Partners.

Working in partnership is fundamental to our organisational strategy and future. The Society has a long history of working collaboratively with a wide range of partners. Through our partnerships we aim to:

- **Enhance our events and programmes**
- **Reach new audiences and networks**
- **Share resources and expertise**
- **Develop research and insight**
- **Amplify ideas or campaigns**
- **Achieve sustainability**

Our proven track record and the breadth and depth of our different programmes makes the RAS an ideal partner for a wide range of companies who have a business interest in Africa, as well as a social commitment to it. Corporate partnerships can vary depending on the size and interests of the company, and the extent to which they wish to invest in the RAS.

Corporate Partner Fee

Our partnerships are negotiated on a case-by-case basis, but would normally involve a contribution to the Society of between £5,000 and £50,000 per annum.

Here is a selection of our current corporate and strategic partners.



RAS at a glance



The Royal African Society (RAS) is a membership charity dedicated to building equitable relations and mutual understanding between the UK and Africa. Founded more than 100 years ago, it works in the fields of **academia, business, policy and politics, culture and education**. Through our events, publications and digital channels we share insight and instigate debate, reaching a **network of more than one million people globally**.

The Royal African Society is a registered charity governed by a [constitution](#), whose Royal Charter and Bye-laws were amended and approved by the Privy Council in November 2010. Our [Royal Patron](#) is **H.R.H. The Duke of Cambridge**, who succeeded The Queen in January 2017.

Our Programmes:

- [Business programme](#): dynamic and nuanced events discussing key trends shaping current business environments in Africa, including our *Economies to Watch* series focusing on fast growing, increasingly diversified economies
- [Africa All Party Parliamentary Group](#) (AAPPG): raising the profile of Africa in Westminster
- [African Arguments](#): the leading news and analysis site, which has an average of 100,000 readers every month from the world over
- [Africa Writes](#) and [Film Africa](#): our popular annual cultural festivals, with a combined audience of 10,000
- [Education Programme](#): to engage, inspire and educate children, young people, their teachers and families
- [African Affairs](#): the world's top journal on African Studies,
- [African Studies Association of the UK](#) (ASAUK): accessing the latest research via our joint membership with ASAUK



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Africa All Party Parliamentary Group

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