

## Impact Partnership Programme



We partner with organisations and academics to help increase the impact and reach of their research. Through our well-established public and political engagement programmes, we reach a wide audience, including civil society, students, academics, parliamentarians, policy-makers, and diaspora groups, all with an interest in Africa. We deliver intelligent and accessible ways of disseminating research findings and building engagement and interest throughout a project's duration. Through our links to UK parliament we aim to encourage evidence-based policy making and better-informed parliamentary debate.

### What do we offer?

Impact Partnerships can take a variety of forms depending on the nature of the research and desired impact. We work with each partner to develop an individually tailored **programme of engagement** to meet specific aims. This can include:

- **Events:** roundtables with key stakeholders; large public events, policy think-ins, academic conferences and workshops; exhibitions, and performances
- **Brokering connections:** access to our diverse networks (more information on this overleaf)
- **Publications:** policy briefs, All Party Parliamentary Group (APPG) for Africa reports (and suggested parliamentary action)
- **Online:** podcasts, e-seminars, and accessible articles published through our news and analysis site African Arguments

### Who can get involved?

Any organisations or individuals who are carrying out original research pertaining to Africa, and who are interested in strengthening their research impact and increasing the accessibility and wider relevance of their work.

We can work with academic researchers and departments on strengthening:

1. Submissions to the Research Excellence Framework
2. Impact elements of grant proposals

We can aswork with organisations such as institutes, think-tanks, NGOs and consultancies to help disseminate research findings to a wider audience, and support on creative ways of making findings accessible and relevant.



### Why partner with the Royal African Society?

We are a membership organisation that provides opportunities for people to connect, celebrate and engage critically with a wide range of topics and ideas about Africa today. Our network is dynamic and active, and includes some of the leading figures in the areas of academia, business, politics, the arts and education. Through our events, publications and digital channels we share insight and instigate debate, reaching a network of more than one million people globally.

"I thought the quality of the speakers was exceptional. It was one of the most engaging and informative panels I've ever attended and really increased my knowledge of the context people are living in on the continent."

*Audience member, public event in 2019*

We have worked in public engagement for over 100 years around African issues, and have a proven track record of producing high-quality, well-attended and engaging events. We have experience of proving impact through audience and stakeholder monitoring and evaluation methods. Our broad network of partners in academia, business, politics, civil society, arts and education means we can provide access to a wide variety of sectors and spaces.

### Our networks include:

- Schools, teachers, educators and cultural institutions (through our Education Programme)
- Writers, filmmakers, artists, musicians, producers and distributors (through our cultural festivals Africa Writes and Film Africa)
- Academics and students in the UK and Africa (through the African Studies Association of the UK (ASAUK) and our quarterly journal *African Affairs*)
- Investors, entrepreneurs, and representatives from sectors including finance, banking, legal, consumer goods companies, and tech (through our Business Programme)
- Parliamentarians, civil servants and policy makers (through our Parliamentary Engagement Programme and the APPG for Africa)

"We deeply appreciated the Royal African Society's partnership on our recent high-level parliamentary roundtable. [The team] provided high-quality counsel and support at every stage of the event, and assisted us in engaging further with parliamentarians in attendance.

Their support was critical to creating a stimulating event, which helped us raise awareness around the UKRI GCRF Action against Stunting Hub, a £19.76 million investment by the UK government to alleviate child stunting, globally." *Prof Claire Heffernan, Joint Appointment, Royal Veterinary College & LSHTM*

### What budget and resources are needed?

The financial contribution towards administration and management of a partnership is dependent on the level and type of engagement required by our partners. We will tailor the partnership in consultation with the partner. On average, impact partnership packages begin at £2,000 excl. VAT for one public event.

## Some current & previous impact partnerships:



- **Department of Social Sciences, Oxford Brookes University (2016-2020) Engagement with the APPG for Africa**

Looking at Economic Partnership Agreements and Africa's industrialisation and on UK-Africa Trade relations post-Brexit. We shared some of the department's research findings in this report and held a parliamentary symposium.

- **Dr Toby Green, King's College London (2019-2020) Teacher engagement**

Our Education and Outreach programme aims to enhance the visibility and representation of Africa in the UK school curriculum and promote a deeper understanding of the diversity of the African continent. This partnership aims to enhance the impact of The African Kingdoms A-Level option with OCR developed by Dr Toby Green through a series of teacher-facing professional development events. The option offers a unique opportunity for History teachers and students to develop detailed knowledge of four key kingdoms in precolonial Africa: Benin, Dahomey / Oyo, Kongo and Songhay.

- **London International Development Centre (LIDC) (2019) Engagement with the APPG for Africa**  
Tackling the rise of childhood stunting in Africa, with partners LIDC and the UKRI GCRF Action against Stunting Hub, a £19.76 million investment by the UK government.

- **Rift Valley Institute (2019) Public event series**

We worked with Rift Valley Institute (RVI) to enhance the impact of some of its original research on South Sudan Customary Authorities, X-border dynamics in the horn of Africa, and Remittances and Vulnerability in Somalia through a series of public events in London and engagement with key stakeholders in a range of sectors.

- **Prof Christopher Cramer, Dr Deborah Johnston, Dr Bernd Mueller, Dr Carlos Oya & Prof John Sender, SOAS (2015) Public event**

We held a public event on the 'The Fair Trade, Employment and Poverty Reduction Project (FTEPRP)', which drew on micro-level evidence from Ethiopia and Uganda concerning how rural labour markets affect poor people's lives.

"It was hugely beneficial to work in partnership with the Royal African Society. Together we were able to deliver a research symposium at Westminster, which was attended by a wide range of relevant stakeholders. This was of great use in the development of my own research impact agenda and would not have been possible without the support and guidance of their team."

*Dr Stephen Hurt, Oxford Brookes University*

**To discuss partnership opportunities with the Royal African Society, please contact:**

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