

**CORPORATE MEMBERSHIP** 



Royal Patron Prince William, Duke of Cambridge, Director Nick Westcott, RAS outgoing Chair Zeinab Badawi, Kenyan journalist John Githongo

### ROYAL AFRICAN SOCIETY AT A GLANCE

The Royal African Society is a membership charity dedicated to building equitable relations and mutual understanding between the UK and Africa. Founded in 1901, we work in the fields of **academia**, **business**, **policy and politics**, **culture and education**. Through our events, publications and digital channels we share insight and instigate debate, reaching a network of more than one million people globally. <u>This video</u>, made to celebrate our 120th year will give you an excellent overview of what we represent.

The Royal African Society is a registered charity governed by a <u>constitution</u>, whose Royal Charter and Bye-laws were amended and approved by the Privy Council in November 2010. <u>Our Royal Patron</u> is **H.R.H. The Duke of Cambridge**, who succeeded The Queen in January 2017.



I am honoured to have been appointed Chairperson of the Royal African Society at the end of July 2021. It is a Society that exists for all those working with, interested in or coming from Africa. As such it has not only unrivalled experience of the continent but an unparalleled network of contacts, unique platforms for gathering and expressing views, and the capability to deliver for its members what they need.

It is this ability to represent and act as well as study and understand that I find especially rewarding, combined with its focus on ensuring African voices are heard in Britain and globally.

The Royal African Society is a membership organisation. For our individual and corporate members we offer topical events, networking opportunities, privileged access to people and information of interest to those involved with Africa, and participation in our regular Film Africa and Africa Writes festivals.

For our corporate members we offer more, including regular updates on countries and markets that can change swiftly and dramatically. Our network of academic expertise enables us to find the best advice on any aspect of African economics or politics. We can also offer individualised partnership packages that meet your company's specific requirements for advice, access or information, as well as brand visibility and relevant contacts with governments and parliaments.

I therefore sincerely hope you will also consider joining us, so that together we can elevate the Royal African Society even further, centering African voices in business, arts & culture, education, politics and beyond.

I look forward to welcoming you to our community.

Best wishes, Arunma Oteh Chairperson

## FLAGSHIP INITIATIVES



The Royal African Society is the UK's primary body promoting Africa, African voices and the links between Africa and the UK. We do this in many ways, enable people to **CONNECT, LEARN, DEBATE and CELEBRATE Africa**:

## / AFRICAN / ARGUMENTS





 through the <u>African Arguments</u> website promoting insightful and alternative views on current political, social, economic and cultural matters and which has over 1.5 million readers, over half of them in Africa;



through our work with the <u>All-Party Parliamentary</u>
 <u>Group for Africa</u>, most recently campaigning for increased trade with Africa, improved visa access for African visitors, and a better representation of Africa in the UK schools curriculum;



 and through our alternating annual cultural festivals, <u>Africa Writes</u> and <u>Film Africa</u>, which attract thousands of young and creative participants each year.

**CLICK LOGOS TO LEARN MORE** 



African Solutions, Global Challenges: The Role of the Diaspora Event in partnership with SOAS, African Foundation for Development (AFFORD), and the MIT Legatum Center for Development and Entrepreneurship, the IE Africa Center

## **EVENTS**

Through our **events programme,** including major conferences on Mental Health in Africa in 2019 and on Climate, Conflict and Demography in Africa in 2021, headlined by Vice-President Osinbajo of Nigeria, our Annual Lectures given by leading African figures such as former President Ellen Johnson Sirleaf and celebrated artist Yinka Shonibare, and public talks or private briefings from Presidents Akufo-Addo of Ghana, Ouattara of Cote d'Ivoire, Bongo of Gabon and Mutharika of Malawi, as well as in-depth briefings on Covid in Africa.

We can also organise specific events on subjects of direct concern to you drawing on our unparalleled range of contacts, as we have recently done for some of our corporate members on agri-business, the AfCFTA and African trade, the situation in Sudan and the energy transition in Africa. Our events have spanned diversity of thought, sector and initiatives. We can also support specific CSR programmes you run, such as, recently, on education in Africa. We welcome partnerships with academia, public and private sector.



### **PARTNERSHIPS**























Hogan Lovells



Minister for Finance and Economic Planning of Ghana, Ken Ofori-Atta and journalist Afua Hirsch

# RAS CORPORATE MEMBERSHIP BENEFITS

For our Corporate members and partners, we offer enhanced, tailor-made benefits.

#### These include:

#### Access to Africa intelligence:

- participation in our 'Economies to Watch' briefings on key economies in Africa
- individual briefings on particular markets of key interest to you
- access to our network of expertise on African issues

#### Opportunities to Connect:

- Business Breakfasts
- access to political, business and other leaders visiting from Africa
- individual briefings on particular markets or issues of interest to you
- participation in APPG events with our cross-party group of UK Parliamentarians from the House of Commons and the House of Lords

#### Celebrate and Support:

• publicity opportunities at our flagship film and literature festivals, conferences and other high-profile events.

#### Membership Costs:

Standard corporate membership £2,400 pa; Bronze partnerships £10,000; Silver partnerships £25,000; Gold partnerships £50,000; Diamond partnerships £100,000



RAS 2021 Annual Lecture
speaker,
Dr. Amina Mohammed,
Deputy Secretary-General of
the United Nations



President Ouattara of Côte d'Ivoîre & former Chairperson Zeinab Badawi

Zambia: The Next 5 Years with President Hakainde Hichilema, November 2021





Conference delivered in September, 2021, delivered in partnership with Africa Confidential, the International Crisis Group and supported by Open Society Foundations.