

MEDIA ALERT
THE PRINCE OF WALES TAKE PART IN ROYAL CHARITY POLO DAY

The Prince of Wales took to the polo field today to play in the Out-Sourcing Inc. Royal Charity Polo Cup at Guards Polo Club, with the day raising £1,000,000 to be shared by eleven charities supported by The Prince and Princess of Wales. Today's contribution takes the total raised from Royal Charity Polo Days played in the UK over the last 13 years to more than £13million.

The Prince played as part of the U.S. Polo Assn. team alongside Aiyawatt Srivaddhanaprabha, Amr Zedan and Mark Tomlinson. The opposing Brand Machine Group team was formed by Philipp Muller, Emma MacRae, Steve Cox and Pablo MacDonough with the BP Healthcare Polo team made up of Lovy Beh, Jovey Beh, Edward Banner-Eve and Tunde Karim.

In an exciting round robin format, The Prince of Wales defended the title he won last year with US Polo Assn. but the team left it late, a last minute penalty goal against BP Healthcare saw the US Polo Assn. team win the tournament on goal difference following a driving attack from The Prince of Wales.

This year's event provided a unique opportunity to support and raise funds for eleven of Their Royal Highness's patronages. These organisations are: SHOUT, Wales Air Ambulance, Mountain Rescue England and Wales, Child Bereavement UK, Royal African Society, Place2Be, Action for Children, The Motor Neurone Disease Association, The Blackthorn Rally, HMS Oardacious and The Royal Marsden.

'Out-Sourcing Inc's David M. Matsumoto said: "Out-Sourcing and I are honored to support today's charity polo match. Knowing that this polo event will raise much needed funds for eleven incredible charities aligns perfectly with the company's own charitable ethos. We focus on creating platforms to highlight and support charitable endeavors across the world, including here in the UK."

Charity representative, Ann Chalmers MBE, Chief Executive of Child Bereavement UK speaking on behalf of the 11 charities said *"huge thanks are due to all the players, sponsors, supporters and those involved in organising this special event. The day will help raise awareness and much-needed funds for a range of causes, making a big difference to their important work."*

The day was made possible by the generous sponsors and event partners. Thank you to Out-Sourcing Inc, who assumed the role of title sponsor and have a long association with fundraising events such as this. Grateful thanks must also go to the other sponsors and supporters including; Guards Polo Club, U.S. Polo Assn., Brand Machine Group, BP Healthcare, Lugano Diamonds, Audi, AP&Co, The Cox Family of Oklahoma, Whispering Angel and Moët Chandon.

ENDS

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Out-Sourcing Inc.

Outsourcing Inc., which celebrated its 25th anniversary in 2022, is the parent company of the Outsourcing Group, which offers services worldwide. The Outsourcing Group is involved in over 100 businesses around the world and prides itself on combining its expertise, creativity and innovative solutions to deliver policies that are based on recognising human resources and contributing to society as a whole. Out-Sourcing is also a familiar name in the world of polo, having sponsored the

prestigious Royal Windsor Cup at Guards Polo Club since 2018 and taking on the title sponsorship of the Royal Charity Polo Cup in 2021.

<https://www.outsourcing.co.jp/en/>

U.S. Polo Assn.

U.S. Polo Assn. is the official brand of the United States Polo Association (USPA), the governing body for the sport of polo in the United States and one of the country's oldest sports governing bodies, founded in 1890. With a multi-billion-dollar global footprint and worldwide distribution through more than 1,100 U.S. Polo Assn. retail stores as well as thousands of additional points of distribution, U.S. Polo Assn. offers apparel, accessories, and footwear for men, women, and children in more than 190 countries worldwide. A recent, multi-year deal with ESPN to broadcast several of the premier polo championships in the world, sponsored by U.S. Polo Assn., has made the thrilling sport accessible to millions of sports fans globally for the very first time. U.S. Polo Assn. has consistently been named one of the top global sports licensors alongside the NFL, NBA, and MLB.

For more information, visit uspoloassnglobal.com and follow @uspoloassn.

BP Healthcare

Established in 1982, BP Healthcare has thrived for over 40 years, evolving through innovation and transformation. Today, BP Healthcare Group boasts a network of more than 120 medical centers across Malaysia, with ongoing expansion efforts. Our commitment to excellence is underscored by numerous accolades, firmly establishing BP Healthcare Group as a leader in the ASEAN Healthcare Industry. Having served a significant number of customers exceeding eight figures to date, our dedication to healthcare remains steadfast. We offer comprehensive healthcare across all disciplines, catering to Medical Practitioners, Hospitals, and Corporate Clients alike. With expertise spanning the entire spectrum of healthcare services, BP Healthcare Group is uniquely positioned to enhance patient outcomes and reduce healthcare costs more effectively than any other industry player.

Brand Machine Group (BMG)

BMG is an international leader in fashion innovation who has established itself as a vertical manufacturer and global licensing specialist with over four decades of industry experience. Partnering with recognised market leaders, BMG manages a seamless and collaborative process of designing, manufacturing, and delivering quality products while championing the DNA of a diverse portfolio of brands. Spanning fashion, sports, outdoor and homeware including adults fashion, kidswear and accessories.

BMG's portfolio of brands includes **a long and successful licensing partnership with U.S. Polo Assn.**, as well as esteemed names like Penfield, New Balance Kids, Duchamp, Jack Wills, Flyers American Born, Lee Kids, Peckham Rye, Wrangler Kids, Juicy Couture, Franklin & Marshall, Elle Junior and Ben Sherman.

BMG reaffirms its commitment to upholding sustainable and ethical business practices by ensuring full transparency throughout its global supply chain, aligning with the ETI Base Code.

Visit www.brandmachinegroup.com and follow @brandmachinegroup

Lugano Diamonds

Founded by Moti and Idit Ferder in 2004, Lugano Diamonds & Jewelry Inc. is a diamond and jewelry company that creates exquisite, one-of-a-kind wearable works of art. Drawing initial inspiration from the gem rather than design, Lugano's expert artisans craft each piece of jewelry with meticulous attention to detail and to the highest standards. With a passion for building relationships, community, and philanthropy, Lugano believes in being good stewards for both its clients and its communities, a

vision realized by supporting various philanthropic efforts, giving back, and making a strong social impact. For more information, please visit luganodiamonds.com

Audi

In 2023, Audi remained the leading premium car brand in the UK delivering 137,489 new vehicles to customers. Deliveries of the brand's battery electric vehicles in the UK climbed 85 per cent to a total of 24,773, representing an 18 per cent share of the brand's total sales. Audi is accelerating its transformation and 2024 marks the beginning of the brand's largest model initiative in history with the ambition to become a leading provider of sustainable mobility. By 2027, Audi plans to have a battery electric vehicle in every core segment of its model portfolio.

AP & Co

Alison Price & Company was established in 1981 with the ambition of changing the face of private and corporate entertainment. Forty years later, the company has evolved to be known as AP&Co. AP & Co now has a simple mission—to lead the events industry with provenance led seasonal food, incomparable service and exceptional creative design. Ambitious, attentive and passionate the team of creative event professionals works collaboratively to not just tick boxes, but to make extraordinary things happen. They do their best and go one step further. Delivering outstanding events which serve seasonal, local, organic and traceable ingredients at the height of their season and in their most delicious form.

Whispering Angel

Chateau d'Esclans Domaines Sacha Lichine, a magical property, is situated in the heart of Provence, northeast of St. Tropez on an exceptional site surrounded by parkland, forest and gnarled old vines. The mid- 19th century Chateau overlooks the bucolic Esclans Valley straight down to the Mediterranean coast. As one of the grandest Chateau in all of Provence and inspired by Tuscan Villa design, Chateau d'Esclans had been owned by handful of prominent people before Sacha Lichine acquired it in 2006 to begin what would become a new chapter in rosé. Among one of Sacha's revealing statements of his 16-year odyssey at the helm of Chateau d'Esclans is that "we don't own the Chateau; the Chateau owns us and we are just people operating it during our lifetime." Today that new chapter has burgeoned into a major story about creating a formidable range of rosé wines crafted for various tastes, styles and occasions. And much about these fabulous wines can be owed to everything that has gone into "operating" this remarkable Chateau throughout Sacha Lichine's involvement with it.

Guards Polo Club

This Club is set in the outstanding natural surroundings of Smith's Lawn in the heart of Windsor Great Park. Such a spectacular location, impressive fixtures and playing membership lists as well as the Club's unrivalled, close relationship with the Royal Family ensures that Guards Polo Club is one of the most famous polo clubs in the world. Earlier this summer Guards Polo Club was delighted to announce that HM King Charles III had become the Club's President. His Majesty played much of his polo at the Club, winning several of Guards Polo Club's top tournaments, including the high-goal Queen's Cup. Smith's Lawn is home to an elegant Clubhouse which offers an unrivalled view over the Club's Queen's Ground. The Clubhouse Bar and Restaurant is managed by Searcys, with award-winning chef Richard Corrigan working closely with the Searcys team on major event days. There are six top quality polo fields at this location too. Further into Windsor Great Park, at Flemish Farm, Guards Polo Club has created two additional polo grounds, including the stunning Castle Ground with its spectacular backdrop of Windsor Castle. The Club's season runs from mid-April until mid-September and hosts more than 580 fixtures each year.

www.guardspoloclub.com